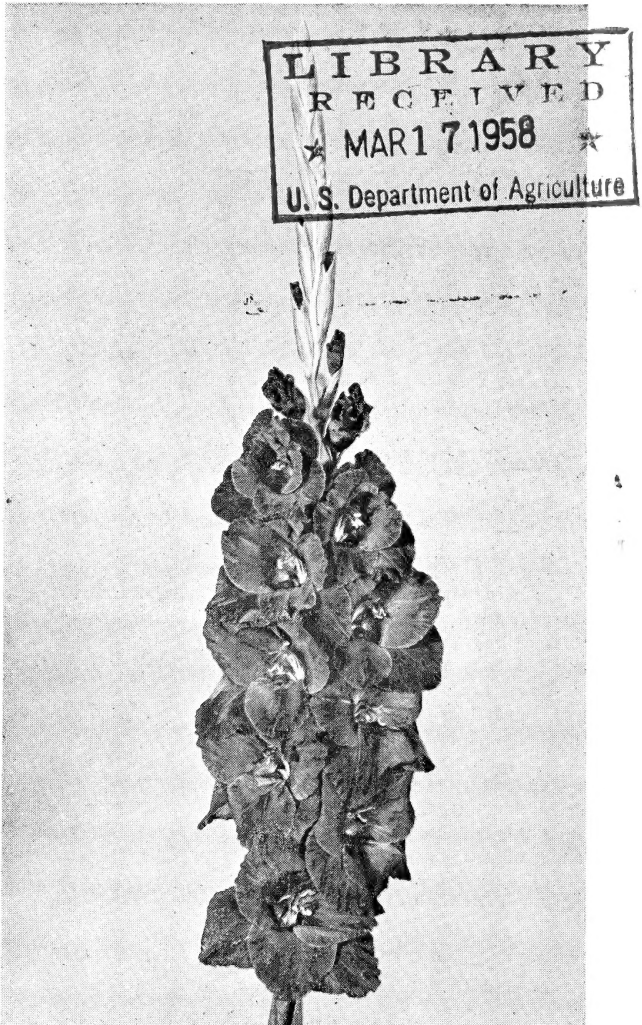


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1958 RICH GLADS



TOP HAT

MARION C. RICH
Wayne County
MARION, NEW YORK

FOREWORD

We appreciate the interest that growers, exhibitors, and hybridizers have taken in our introductions. They are listed by a number of catalogs and are winning many Blue Ribbons, Section Championships and Grand Championships at the shows. It is our sincere endeavor to produce the best for exhibition and commercial work. Most of our varieties are particularly good for hybridizing: Black Cherry, Blue Smoke, Garnet Glow, Jaunty, Parly Ruffles, Pure Cream, Sally Rose, and Orange Ruff have all given excellent seedlings, including two which have been Grand Champions.

We have propagated most of our varieties by selection for several years, and this selected stock is disseminated when available. Our fields and bulbs are inspected by the N. Y. State Dept. of Agriculture. Bulbs are washed and quickly dried after digging and all are dusted with DDT after cleaning. We take great care to furnish the cleanest, healthiest stock possible. We will replace or make adjustment on any stock found not true to name. All measurements given are of our field grown spikes, with no irrigation. The number following the variety in our list denotes the N.A.G.C. size and color classification: 100 and 200 Miniature and Small; 300 Medium; 400 Large; and 500 Giant.

10 BULBS AT 8 TIMES THE PRICE OF ONE.

5 AT ONE HALF THE 10 PRICE.

NO ORDERS LESS THAN \$3.00 PLEASE.

ALL EXPRESS SHIPMENTS WILL BE SENT COLLECT.

Retail orders are sent Parcel Post, postpaid, when safe.

1958 — RICH ORIGINATIONS — 1958

TOP HAT—Sdl. No. 1864—454 Class—80 days. (Grapewine x Black Cherry) x Ace of Spades.

We carry on a continuous breeding program for better black reds, and now are ready with the best we have had in this color.

Top Hat is a deep black red, glistening and velvety in color, with a long flower head, opening 8 ruffled, round blooms. It grows to a height of 54", with 27" flower head, and 22 buds. Florets have excellent substance and placement, do not burn, and are well attached to a strong, usually straight stem. It is a great performer, especially when grown for showing.

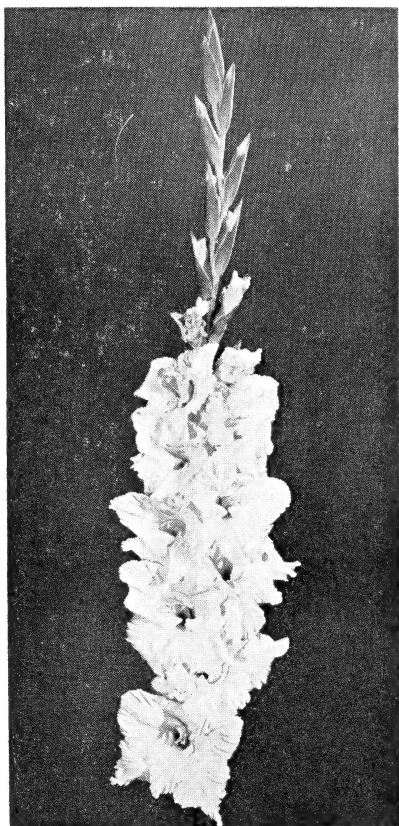
Top Hat was Best Seedling at the Eastern International Show at Hershey, Pa., Aug. 13, and it received The American Home Achievement Award at the Western N. Y. G. S. Show at Elma, Aug. 18. Bulb production and germination is good. Reports on its performance from other growers have been in one word—Outstanding.

J. H. H. only
Price Each \$2.00 ~~Any Size~~ Bulblets 10/\$2.00

FIREFLAME—436 Class—75 days ((Big Top x Crystal) x (Red Ruffles x Vag. Prince)) x (New Era x Rich Red).

This is a brilliant orange scarlet self with ruffled and waved florets, opening up to 8, with 12 more buds showing color. The facing and spacing is excellent and the blooms have good substance and attachment. It grows over 4 ft. tall with 25" flower head, 5" blooms and 22 buds. Opens very well when cut in tight bud. The E. S. G. S. Award of Merit was given it at Alfred in 1955, where it was also Best Seeding. In 1957 it received the Genesee Valley G. S. Rosette for Best 3 Spikes in the 3 Spike Pre-Introduction Class. Good bulb production and germination. Very healthy.

Price Each \$1.00 Any Sinze Bulblets 10/\$1.00



PARTY RUFFLES

1957 — RICH ORIGINATIONS — 1957

PARTY RUFFLES—406 Class (White Goddess x Orange Ruff)—80 days. A beautiful dream of very heavily ruffled cream, with a suspicion of pink showing thru the petals, like a pink slip showing a hint of color under a girls ruffled frothy party dress. It has very heavy texture, along with excellent attachment and placement on a very strong growing healthy plant. It is a great prospect for show and commercial use, its long lasting blooms being ideal for the exhibitor or for use in make up work of any kind. Average field performance is 56" tall, 28" flower head, 5¼" blossom, 22 buds, 8 open. Bulblet production and germination is excellent.

In 1955 it was Grand Champion at the P.G.S. Kittanning Show with a score of 89.8. In 1956 it received the American Home Achievement Award, The Empire State Award of Merit, and was Best Seedling at the Western N. Y. G. S. show on Aug. 26. It was also most ruffled at Eastern International Show at Binghamton.

From results of three years blooming of its seedlings, we are convinced that it is the greatest parent that we have ever used.

EACH — L.\$1.00 Med. 75c Sm. 50c Blts. 10/\$1.00 1.0/\$6.00

BLUE SMOKE—(Oklahoma x (Picardy x Rose Marie Pfitzer) 586 Class—80 days. This is a heavily ruffled Mulberry Blue, with a throat blotch of glowing Smoky Salmon. It has excellent texture, attachment, facing, and spacing, with excellent healthy foliage. It is tall growing, with very strong, straight stems, reaching about 60" in height, with 28" to 30" flower head. 5½" blooms, 19 to 22 buds, and has 6 to 8 open florets.

At Lima, N. Y., Sept. 3, 1955, it received the American Home Achievement Award; and in 1956 it received the Empire State Award of Merit, and was Best Seedling at Lima on Sept. 1. At Rochester, N. Y., Sept. 9, it won the 3 spike pre-introductory award, and was chosen Queen of the Show by public vote.

A fine show Glad and an excellent commercial of great beauty, with good bulblet production and germination. Public reaction to Blue Smoke has been phenomenal.

EACH — L. \$1.50 Med. \$1.00 Sm. 75c Blts. 10/\$1.50

GAY LASSIE—(Bonnie Lass x Parthiena) 468—90 days. Gay Lassie is a pure, clear medium, deep lavender, with white blotch and midribs, wavy creased petals, lightly ruffled at edges. It has wide open blooms of good substance and texture, excellent attachment, facing and placement. It is a tall grower, with a strong, straight stem, and excellent foliage. Field growth is 55" to 60", 25" flower head, 5" blooms, 20 buds, and 7 open. Fine for show or commercial. Bulblet production good, germination fair, excellent if cracked

EACH — L. \$1.00 Med. 75c Sm. 50c Blts. 10/\$1.00

—OUR PREVIOUS INTRODUCTIONS—

BLACK CHERRY — (1948) 554 Class. 85 days. Black Cherry, recognized as the best black red in its class, has won a total of 63 Blue Ribbons in N. Y. State shows since its introduction. It will open up to 9 it does not burn in the field, and is a healthy grower with well placed florets of good texture, slightly wavy, and well attached on a strong straight stem. Black Cherry makes a beautiful exhibition spike and is a very good seed and pollen parent. It has led its class in the National Symposium for several years. It has won Section and Division Championships.

EACH — Med. 70c Sm. 2/20c Blts. 15/25c

DESERT DUSK — (1950) 586 Class. 100 days. Desert Dusk is one of the most beautiful smokies, with a huge expanse of bloom and fine overall habits. The color is smoky slate salmon with a blue overcast, and an orange red blotch. The florets have lightly frilled edges, good substance, are long lasting, and their facing and spacing is excellent. The plant has a strong, straight, medium spike, healthy foliage and bulbs. Bulblet production and germination is fair to good. It grows up to 57" tall, 30" flowerhead, 6" blooms, 22 buds, and opens 8 in the field.

EACH — Med. 2/30c Sm. 3/30c Blts. 10/25c

GARDEN GOLD — (1948) 512 Class. 90 days. This is still the most beautiful and gorgeous deep yellow that we have seen and is probably the best show Glad in its class. The color is pure clean golden yellow with slightly deeper throat, and without any flaking or foreign color. The florets are of good texture, lightly ruffled, and have frilled edges. Facing is excellent and attachment is good, on a tall straight and strong spike. The plant and bulb are both very clean and healthy. We had spikes in our growing field, without irrigation, that grew 67" tall, with 32" flowerhead, 7" blooms, 21 buds, and 6 open.

EACH — I. 25c Med. 2/30c Sm. 3/30c Blts. 10/25c 100-\$2 00

GARNET GLOW - NOW IN 354 CLASS—(1950) (Rich Red x King Lear). 80 days. Garnet Glow is a clear, glistening garnet red self with no markings. The florets which are ruffled and wavy, with good substance, have excellent facing and spacing, and are very well attached to the slender, strong spike. It makes a beautiful exhibition spike about 50" tall, with 24" flowerhead, 4" blooms, 20 buds, and opens 8, with 6 buds in color. Foliage and bulbs are both healthy; bulblet production good, and germination fair. In our Empire State G. S. Shows alone in 1954-1955-1956-1957, it has won 26 Blue Ribbons, 6 Division Champs, 2 Section Champs, 1 Reserve Champ and one Grand Champion.

EACH — L. 30c Med. 20c Sm. 2/20c Blts. 10/30c

GRAPEWINE — (1953) (Arethusa x Black Diamond) 470 Class. 72 days. This early, heavily ruffled, brilliant clear wine purple self color, with slight white line in throat is a sensation for commercial use, and a beautiful addition to the exhibition group. It grows to the height of 56", with 25" to 29" flowerhead, 5" blooms, 20 buds, 7 open and 4 in color. Substance of the florets is excellent, placement good. Plant and bulb are very healthy, bulblet production and germination is good.

EACH — L. 25c Med. 20c Sm. 15c Blts 10/25c

JAUNTY — (1955) (Wedgwood x Evangeline) 362 Class. 65 days. Jaunty is a very beautiful, clean medium rosy pink, with a cream throat and wide open fluted and ruffled florets, carried on tall strong slender spikes. It won many awards as a seedling including The American Home Achievement Award, Pre-Introductory three spike awards at Rochester in both '53 and '54. Best Seedling at Geneva, N. Y. and Best 300 Seedling at Pa. State Show, '54. 6 Blue Ribbons at E.S.G.S. Shows in '55, including R. I. Division winner. It grows about 52" tall, 25" flowerhead, 4" blooms, 20 buds, 7 open. Excellent attachment, facing and spacing, very green foliage and is an easy cutter. Bulblet production and germination are excellent. It is a fine seed parent and ideal for arrangements and basket work. Excellent spikes from medium bulbs.

EACH — Med. 40c Sm. 25c Blts. 10/50c

KODACHROMES — Kodachromes slides of our Glads (a new line of heavily ruffled seedlings from Miniatures to Giants) and other flowers, are available for meetings, etc. There is no charge, except for return postage and insurance. Send your requests in early.

ORANGE RUFF — (1956) Sdl. No. 724B1 (Gene x Garden Gold) Class 524. 80 days. Orange Ruff is one of the heaviest ruffled and textured glads in existence. It is also proving to be a great parent, transmitting its texture and ruffling to many of its seedlings; one of these, Party Ruffles, was Grand Champion at P.G.S. Show at Kittanning, Pa., August 1955. Orange Ruff's pollen is very potent, making very large seed pods, and it will set seed well itself.

The color is pure deep orange, with no fading or burning in the sun. While its flowerhead is a little short for exhibition, it makes this up in its beauty, and usefulness as a parent and for floral work. Its field height is about 48" with 2" flowerhead, 5½" blooms, 17 buds, and 7 open. Excellent placement and good attachment. Bulblet production is good, and germination fair.

EACH — L. \$1.00 Med. 75c Sm. 50c Blts. 10/\$1.00

PORCELAIN BLUE — (1945) 478 Class. 90 days. This is a true Pansy Blue or medium dark violet with a creamy white throat feather. It makes a fine cutting, strong spike, always straight and with good placement. Blooms are of excellent texture, plant and bulbs **HEALTHY**, prolific and germination good.

EACH — Med. 2/20c Sm. 4/20c
Blts. 20/25c 100/\$1.00

PURE CREAM — (1956) Class 306. 70 days. This is a ruffled pure cream with slightly deeper flushed throat and cream stamens. Its medium sized wide open blooms of immaculate color, are excellent textured, with fine facing, spacing and attachment. It has a strong slender stem, always straight, and is a healthy grower. Pure Cream is a very fine parent for ruffled whites, creams, light yellows, and some lavenders, in the 300 classes, with some 200 size. Field performance is about 45" tall, 22" flowerhead, 4" blooms, 22 buds, and up to 8 open. Bulblet production is good, and germination excellent. Award of Merit E. S. G. S. August 1955.

EACH — L. 50c Med. 40c Sm. 25c Blts. 10/50c

RICH CREAM — 406 Class. (1954) 70 days. A pure clean cream with no markings. The ruffled wavy petals are of good substance, wide open, well attached, and are very well faced. It grows uniformly straight and tall and is an easy cutter. We rank it with Friendship as the two best early commercials in our field. Rapid propagator. It grows about 54" tall, with 26" flowerhead, 5" blooms, 19 buds, 6 open. It has 8 buds in color which adds a great amount of color to the spike. Cut flower wholesalers are asking for it by name.

EACH — L. 25c Med. 3/30c Sm. 3/30c
Blts. 10/25c 100/\$2.00

RUFFLED NIGHT — (1947) 454 Class. 70 days. This is one of the most beautiful black reds, with clear glowing blooms of satin sheen. Ruffled, flat open, and heavy textured blooms, with a very small white pencil line on throat petals. Spike is straight and strong, with well placed dblooms that do not burn or wilt easily. Bulblet production and germination is excellent. Good winner at the shows.

EACH — L. 25c Med. 2/30c Sm. 3/30c Blts. 15/25c

SALLY ROSE — (1955) (Rose O'Day x Evangeline) 533 Class. 75 days. A clear glistening salmon rose pink with a small orange feather and white center line on a single lip petal. The blooms are lightly ruffled, with wavy pointed petals, good texture, excellent attachment, facing and spacing on an always straight stem. A very vigorous grower, easy cutter and excellent propagator. In the field it grows about 52" tall, with eight 5½" blooms open, on a 24 bud spike, with 26" flowerhead.

In 1955, its first year, Awards in N. Y. State were: Reserve Champion, 6 Blue Ribbons, a Division Champion and a Section Champion. One of its seedlings, a blazing medium orange, heavily ruffled, was Grand Champion and Best Seedling at Lima, N. Y. Sept. 3, 1955, with a score of 89.6.

Sally Rose, in our N. Y. State Shows, had 15 Blue Ribbons in 1956 and 1957. One Most Beautiful, one Division Rosette, and one Grand Champion.

EACH — L. 50c Med. 40c Sm. 25c Blts. 10/50c

GENERAL LIST

BERMUDA — (531) Roberts 52. Light salmon pink with white throat. Extremely heavy texture and ruffling, with 8 open. This has been a fine pollen parent for us, producing a Grand Champion Seedling from a cross on Sally Rose.

EACH — L. \$1.50 Med. \$1.00 Sm. 50c B's. 2/25c

BUTTERFLY — (467) (Klein '53). The new "Butterfly" type glad named for its unusual coloring and heavy ruffling. A lavender pink with a reddish blotch on a large yellow zone. Florists love it and it is a great breeder of unusual seedlings.

EACH — L. 40c Blts. 7/25c

FORTUNE — (432) (Melk '54). A lovely golden orange, on a strong healthy plant. We like this very much.

EACH — L. 2/30c Med. 2/20c Blts. 15/25c

FRANCESCA — (566) (Tobin '50). One of the most beautiful glads. Very ruffled, healthy, strong growing, opalescent light rose lavender. Blooms late.

**EACH — L. 2/30c Med. 3/25c Sm. 5/30c
Blts. 50/25c**

FRIENDSHIP — (442) (Fischer '49). Ruffled medium pink, very healthy and one of the best early commercial glads.

EACH — L. 2/30c Med. 3/25c Sm. 5/30c Blts. 50-25c

GLENSHEE — (485) (Klein '55). An unusual smoky, colored like a Tiger Lily, with reddish throat, ruffled, 21 buds on tall plant with 7 open.

EACH — L. 50c Med. 35c Sm. 25c Blts. 6/25c

GOOD MORNING — (561) (Lacey '54). Fine corona type, and a strong, healthy grower. Good show glad. Ruffled.

EACH — Med. 2/30c Sm. 2/20c Blts. 15/25c

HEIRLOOM — (566) (Klein '52). One of the finest lavenders and a great show winner. Tall growing, healthy stock.

EACH — L. 30c Med. 25c Sm. 2/30c Blts. 10/25c

KING DAVID — (570) (Carlson '51). Ruffled and fluted clean purple with silver edge. One of the ten best glads and the best purple for show or commercial use. Very healthy, and has the finest habits.

**EACH — L. 2/30c Med. 2/20c Sm. 4/25c
Blts. 50/25c**

LITTLE EGYPT — (153) (Brown). Just as cute as her namesake. Light red with black red blotches. Striking for arrangements and a show winner too.

EACH — L. 40c Med. 30c Sm. 20c Blts. 8/25c

HOW TO GET THE MOST OUT OF YOUR GLADIOLUS

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**TO NORTH AMERICAN GLADIOLUS COUNCIL, Dept. 57,
HAVRE DE GRACE, MARYLAND.**

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MARION C. RICH

MARION, NEW YORK

MARION C. RICH
Marion, New York

Mr. _____ Date _____
Mrs. _____
Miss _____ (Please Print)

Ship When _____ Amt. Enclosed \$ _____

[illegible]

MARGERY — 462) (Melk '53). A large bright cerise rose, early, fine commercial and show glad. Nice propagator.

EACH — L. 2/30c Blts. 20/ 5c

MERRY WIDOW — (Lustige Witwe) ('52) (371). Nice bright purple with white blotch. Good show winner in this class.

EACH — L. 20c Sm. 10c

MOTHER FISCHER — (400) (Fischer '51). Tall ruffled white with excellent habits. One of the best for show or commercial use. This has been a fine seed parent for us, producing some excellent whites and pinks.

EACH — L. 2/30c Med. 2/20c Sm. 4/25c

Blts. 25/25c

PELLETIER D'OISY — (290) (Lemoine). An odd green or char-
treuse, with a red-orange flush at the edges. Fine arrangement variety.

EACH — L. 25c Med. 20c Blts. 10/25c

PINK DIAMOND — (440) (Fischer '54). Heavily ruffled light pink with cream throat. One of the nice new ones.

EACH — Med. 2/30c

PRINCESS — (436) (Larus '53). One of the finest lavenders, opening 8 easily. It has excellent habits and is one of the best for show or commercial use.

EACH — L. 2/30c Med. 3/25c Sm. 5/30c

Blts. 50/25c

PROSPECTOR — (410) (Leffingwell '53). The best yellow we have grown. It has a distinctive amber yellow throat, is nicely ruffled and is a good grower. We had the best yellow seedlings in our experience with this crossed on Meg.

EACH — L. 2/30c Med. 3/25c Sm. 5/30c

Blts. 50/25c

SNOW VELVET — (400) (Fischer '57). This sparkling, ruffled pure white is the best that we have grown here.

EACH — L. 50c

TONY BOY — (263) (Kundred '54). An odd and striking rosy red, the lower petals white with an edging of rose. Lacinated and recurved blooms. Tall slender spikes with 5 open. We have some very fine seedlings of this with Pixie as the pollen parent.

EACH — Med. 2/30c Sm. 2/20c Blts. 15/25c

VIOLET CHARM — (476) (Jack '53). Light lavender violet with deep violet spot on cream throat. Tall, healthy, strong grower with up to 10 open in field. Fine for show or commercial.

EACH — L. 2/30c Med. 3/25c Sm. 5/30c

Blts. 25/25c

Our growing field and seedling test plot is on the farm on Newark Road, one-half mile from Route 21, in Marion. Glads are in bloom from August 1st till frost. Visitors are always welcome at the

"RICH GLADS" SIGN

Phone (Marion) WAlter-6-4273

6 miles from Route 31 - Palmyra, by Route 21.

9 miles from Route 31 - Newark, by County Highway.

7 miles from Route 104 - at Williamson, by Route 21.

Thruway exit at Manchester is on Route 21.

A GUIDE TO BETTER GLADIOLUS

By Rolland E. Breisch

If you are looking for a clear concise treatise covering practically every phase of glad culture, here it is. There are sections covering such topics as soils, fertilizers, soil preparation, planting, weed control, mulching, cultivation, watering, cutting the bloom, pest control, harvesting, curing and storing, growing from bulblets, seeds, hybridizing, etc.

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